



TELEVISION CHANNEL 18 GETS A NEW ADDITION

Sam Hall, Vice President, FLOW

Have you watched Channel 18 lately? If not, you should give it a try. It's still the place to go for information about the association, community events and local organizations, but now there's a big difference.

Thanks to Norm Allen of American Lifestyle Media and his "TV18 Life Around the Lake" viewers can enjoy original programming featuring local people and topics. Examples include interviews on "Meet Your Neighbor" and the cooking show "Makin' It With Lisa." Also, there is the entertaining program "Fishin' With Louie"

along with "The Out of the Norm Show." And, if you missed the annual Independence Day Parade, it's there for your viewing, too.

Programs can be viewed on your TV (see Lake Currents for times) or at your leisure on the LOWA website. Go to www.lowa.org, select "Amenities," select "TV18 Life Around the Lake" on the drop down menu. Then click the menu logo in the left corner of the video to select different shows.

The TV18 Project business plan calls for support of local citizens and regional businesses to make it work. Donations to Friends of Lake of the Woods (FLOW) are being used to fund the project through its initial period. To date, September and October expenses have been covered but continued community support is needed.

In this regard, Red, White, Bleu and Brew, located in the Lake of the Woods Plaza, is hosting a FLOW fundraiser on Mon, Oct 2, between 5-8 p.m. Ten percent of all purchases made between those hours will go to FLOW and then split evenly with the TV18 Project to support their respective programs.